

ImSanta.Org

660 Cilly Road, Manchester, NH 03103

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Season's Greetings,

You know what Santa's favorite things are – cookies. But did you also know he's a big fan of holiday crafts for kids? He loves when children show their creative side by making their own Christmas decorations and gifts.

Santa Claus would like to host a "Crafts with Santa" event at your store. He would be on hand to talk with boys and girls, collect Christmas lists, pose for photos, and help promote your crafting and holiday products. Santa is always a big draw. It would be an excellent way to attract customers for holiday shopping.

You can organize it any way that works best for your store: a specific make-it-and-take-it project, offer for sale a variety of craft projects children can make there, or provide a variety of arts & crafts supplies that children can use to create gifts and decorations. Although we would prefer children be able to at least visit with Santa for free, you can price the event any way you want.

One of the best things about Santa's visit is it can be free to the store. If you allow us to sell photos with Santa to those who want them, that revenue will offset the fee Santa normally gets for a personal appearance. We have the photographer, equipment and capability to take and print photos on site.

If you prefer to hire Santa for an event, the fee for midweek is \$100 for first hour, \$60 for each additional hour. Friday, Saturday and Sunday rates are \$150 for the first hour, \$75 for additional.

Feel free to call (603-582-3166) or email (booking@ImSanta.Org) if you would like more information or to discuss setting up an event. Visit our website www.ImSanta.Org for more information, photos, and testimonials. We are open to other ideas and arrangements.

Cordially,

Dan Greenleaf
ImSanta.Org
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