

Profile

Who I am.

- List your strongest traits related to Santa for-
 - Physical:
 - Personality:
 - Professionalism:
 - Experience:
- Circle and rank the strongest eight traits above from 1 to 8.
- What makes you unique/different/better than other Santa?

What I do.

- List the services you do or want to offer:
- Rank the above by how important (of interest) to you.
- List the type of events you do or want to:
- Rank the above list in order of how important and of interest to you.
- List any skills you offer beyond smiling & ho-ho-hoing.
- Do you have a Mrs. Claus, elves, sleigh, chair, or other add ons?

Hire me.

- List five reasons clients should hire you.
- Rank that list in order of importance to the client.
- What assurances, security, confidence can you offer the client?

My Profile

(you) _____ is a (4 top traits) _____, _____, _____, _____ Santa. He brings (next 4 traits) _____, _____, _____, and _____ to his performance/service/persona. But what really sets him apart is (uniqueness) _____.

Santa offers (top 3 services) _____, _____, and _____ for (top 3 type of events) _____, _____, _____. He is also happy to (next services) _____ and (next event types) _____.

In addition to ho-ho-hoing and taking orders for Christmas, (you) _____ can also (skills) _____, _____, _____. He can also bring along (add ons) _____, _____, _____ if wanted.

You can be confident in hiring (you) _____. He (5 top reasons to hire) _____, _____, _____, _____, _____. He also has (assurances) _____.

For more information or questions, contact (you) _____ at (email) _____, (mailing address) _____ or call (phone) _____. You can also find additional details, photos and references at (website). (you) _____ is also on Facebook (username), Twitter (handle) and (other sites) _____.