

Santa's Reflection

1. What was your favorite Santa appearance in recent years?
2. Define the geographic area you would like to work.
3. List top 3 reasons you are Santa. (Be honest.)
4. What is the hardest part of your Santa activities/business?
5. What is your fantasy Santa appearance?
6. In 5 years, what three major changes would you like to see in your Santa activities/business?
7. What activity in your Santa "business" do you enjoy doing the most? Least?
8. What makes your Santa different than the rest?
9. What one task in your Santa business would you like someone to do for you?
- 10a. List five of your best new clients in past couple years.
- 10b. Where did those new clients come from? How did they find you or you find them?
11. What makes your Santa the jolliest?
12. What age group do you enjoy working with best? Least?